

# el sueño noticias

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## November 2007

### **T**he Great Rains

The cause for much excitement on 12th October 2007 was that violent storm phenomenon, the so-called "Gota Fría", "the cold drop", that occurs frequently in autumn. We have already reported to you in earlier issues of our Newsletter on the more or less heavy rain-falls that can afflict the coastal area at this time of the year. A Gota Fría occurs when the Mediterranean Sea reaches its maximum warmth at the end of the summer and the developing humid air meets the advancing cold air. At high altitude, clouds form in a flash, while an after-current of sea air causes turbulence, with gales and storms. An enormous amount of rain falls,

which can last for hours in some places, in others even days. In a matter of minutes, many a dry river bed can transform into a raging river. This year, in the Valencia region, with 400 litres of rain per square metre, the Gota Fría has taken care of an immense amount of water. This years storm is already being spoken of in the same breath as the historic, flood-like rains of 5th, 9th and 14th October 1957, as well as, those of 1982 and 1987. Latterly, in Gandia, on the northern Costa Blanca, 1000 litres of rain fell; more than an entire year in Hamburg. Meteorologists describe 30 litres as a storm. But one should say that nothing is so negative to not, at least, have *some* positivity;

because the rainfalls have replenished the reservoirs. The uproar vanished just as quickly as it came, and a few days later, to our relief, the pleasant, late summer weather, that we are accustomed to, had returned.



Ref. 2533

### **Informative event**

As readers of our Newsletter, you will be aware of our repeated advice, to bear in mind how a Gota Fría may affect your property when considering a location. You will be aware that, with strong rain falls combined with severe storms, north-facing slopes can be mercilessly exposed to a storm. It will only be really problematic, though, with north-facing sloping plots, that high above, border steep, undeveloped or un-surfaced land, where the down-flowing sludge can overrun your plot. A prudent agent will point out such risks to you. However, there can also be cases in which a serious, far-sighted agent can be overtaxed, for example, if a field-path to a remote Finca has been washed away by water or blocked by a collapsed wall. Pay attention, therefore, to an intact infrastructure and take a good look at the undeveloped

plot. If necessary, there will most certainly be a neighbour, who having already lived there for some time, will be happy to offer you advice regarding his experiences.

### **Acknowledged upper-class**

Just in time for the printing of the fourth issue of our in-house magazine **el sueño**, which follows at the beginning of November, we are in a position to introduce to you a newly developed seal of quality, as a hallmark for our top-quality properties. It should help clients and collaborating partners alike, to immediately identify Hanseatische Gesellschaft properties, and act as an unmistakable endorsement for Hanseatische premium class. All properties offered by the Hanseatische Gesellschaft must comply with the high inspection requirements of the company, and be something special, in every respect. What is of equal importance here, are a whole range of important prerequisites, above all, of course, the formal legal matters relating to a property, followed by many characteristics which make it stand out.

### **The “el sueño” mark of quality**

In order that we understand each other correctly: The Hanseatische Gesellschaft does not confer any two-class system. On the whole, every property inspected by ourselves, which satisfies our high standards, will receive this grading. Obviously, not every property will earn a note of “very good” in all areas; but, by and large, a property, for example, in an excellent sun-position, embedded in a good infrastructure, with a skilfully developed floor-plan, can warrant the **el sueño** grading, although the build-quality, for reasons of the properties age, may only warrant a note of “satisfactory” and the garden as well as the pool may be in need of some attention. It remains for the



Hanseatische Gesellschaft jury, which consists of a committee of 5 members, to reserve judgement as to whether a property meets the high standards of the Gesellschaft. As the



assessment is only intended as an aid, and does not form any legal basis, there is no course for redress.

### Your free copy

The new **el sueño** is ready for free despatch from the 20th November. Please order your copy by post, fax or email. Unfortunately, due to organizational reasons, we cannot accept any telephone orders. We ask for your understanding.

### New "HG-HAMBURG" logo

As the Hanseatische Gesellschaft has evolved over a considerable period of time into a provider of the highest level in the property-scene, it was deemed to be the time to replace the name "Hanseatische Gesellschaft", for the English, Spanish *and* Russians, barely pronounceable, with a suitable abbreviation. What would be more fitting than to adopt an abridged version of our web and email address, namely "**HG-HAMBURG**". To simplify matters, this decision has been applied on a daily basis in telephone conversations with our collaborating partners, "**HG-HAMBURG**" a name under which many know us only from the internet or through brisk email traffic. As you can see, we have been quite successful in developing a very strong emblem with a lot of radiation, in the truest sense of the word.



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